

MONTHLY EQUIPMENT CHARGES

Standard Converter	\$ .74
Panasonic Converter	\$1.45
Addressable Converter	\$2.43
Addressable Remote Control	\$ .08
Panasonic Remote Control	\$ .25

COST TO REPLACE LOST, STOLEN OR DAMAGED EQUIPMENT

The cost charged to replace lost or stolen converters or other auxiliary equipment shall be in an amount not to exceed the actual cost or the replacement cost, whichever is greater, of the equipment at the time the equipment was installed in the customer's home.

Date of Issue: August 27, 1993

Effective: August 31, 1993

Issued by: Darren Belick  
General Manager  
TKR Cable Company of Elizabeth  
536 North Broad Street  
Elizabeth, New Jersey 07207

TKR - LONG BEACH ISLAND  
NJ 0018

## DISCOUNT FOR QUALIFYING INDIVIDUALS

A \$3 discount is available for basic service to age AND income qualified customers. It is available upon request and must be re-applied for on a yearly basis. It is based on the New Jersey Board of Public Utilities Regulation of Cable Television Rule 14:18-7.11. You must be age 62 or older, the Long Beach Island home must be your primary residence and you must meet the income levels of a single annual income of \$16,171 or a married combined annual income of \$19,828 or below or legally disabled.

To apply for the discount, bring a PAAD card and one form of identification to our office. Call us if you have any additional questions. Rates and qualifications subject to change and no other discounts apply.

## BILLING AND PAYMENT PROCEDURES

Customers are billed in advance, on a monthly basis. Statements mailed by the first of the month are due by the 15th, statements mailed by the 15th of the month are due by the 30th of the month.

If you believe an error has been made, please notify us within 30 days from the receipt of your bill. **All correspondence must be sent directly to the Long Beach Island Office. Please do not write on the face of your bill.** Pay any portion not in dispute. We will notify you of the result of our findings within twenty working days.

When checks are returned for insufficient funds, there will be a \$15 fee imposed plus bank charges. Replacement in either cash or money order must be made immediately.

Please pay your cable bill upon receipt.



### Long Beach Island Customer Service Guarantee

**TKR** promises all installations will be given a 2 1/2 hour timed appointment. If the appointment is missed, one free month of cable service will be awarded.

**TKR** promises all reconnections and premium additions will be completed within five business days\*. If not, one free month of cable service will be awarded.

**TKR** promises all repair calls on primary outlets received by 12:00 noon will be responded to that day. If repairs are not responded to the same day\*, one free month of cable service will be awarded.

The management of TKR Cable is confident you will enjoy the advantages of these programs and guarantees. We are equally sure, as always, you are going to continue to like all the warm smiles and friendly, helpful service we have pledged to give you! Keep your eyes open for more service enhancements from us in the future!

\*Under normal operating conditions and weather. NOTE: Saturday appointments for installation and repair are available, however service guarantees do not apply.



2415 Bay Avenue  
Spray Beach, NJ 08008

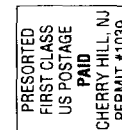
**492-2749**

#### HOURS:

April 1 thru Sept. 30  
MON.-SAT. 8 AM to 5 PM

October 1 thru March 31  
MON.-FRI. 8:30 AM to 4:30 PM

NOTE: To better serve you the TKR Cable Company business office will be moving this winter. Our new location will be in Ship Bottom. Watch for grand opening information.



2415 Bay Avenue  
Spray Beach, NJ 08008



# cable-tv information

on the

## 1992 Cable Television Consumer Protection Act.

# "what's going on?"

an explanation of  
the new cable regulations

Last November, Congress passed The Cable Television and Consumer Protection Act of 1992. This set into motion new restrictions which are still being reviewed and interpreted. While TKR will comply fully with this new law, we are deeply concerned for our customers, our company and our industry. Present and future interpretations of the Act will be overseen and enforced by the FCC (Federal Communications Commission). It is an enormous and costly responsibility. Ultimately, we all as taxpayers, cable customers or not, will together bear this new financial burden.

There are many changes which have been set into motion. We will try to keep you completely informed during this process and we sincerely regret any inconveniences you may experience.

Some of the changes which you will see are:

- The channel line-up.
- The channels and programming carried.
- Rates for basic cable service.
- Rates for equipment and installation.

These are further explained on the following pages.

TKR has always been dedicated to providing you with quality cable service. Our customer guarantees and our community involvement attest to our ongoing concern for our customers.

In a shore community like ours, we're used to weathering difficult storms together. This is one more.



**Peter Berkowitz,**  
General Manager

## Questions & Answers on the new rates and regulations

### Q: What is "must carry" and how will it affect my cable service?

A: The new federal law allows any "local" commercial broadcast station to demand to be carried by the cable company. Cable systems must devote up to 1/3 of their line up to "local" commercial broadcast stations such as ABC, NBC, CBS and FOX. Additionally, non-commercial stations such as PBS - Channel 12 and the New Jersey Network must be carried. As you can see, this will take up a lot of our channel space. "Local" broadcast stations have the right to tell us they must be carried and on what channel on our line-up. This could mean we have to delete or move popular cable networks.

In the Long Beach Island system the only broadcast station that has requested "must carry" is WWOR - Channel 9/New York, which we presently carry.

NOTE: The legality of "MUST CARRY" is still under review in the Supreme Court. It is subject to possible change.

### Q: What is "retransmission consent" and how will it affect my cable service?

A: "Retransmission consent" means TKR Cable must obtain written consent from stations. The new federal law states commercial broadcast stations had the option to choose either "must carry" (guaranteed carriage) or "retransmission consent". The majority of these broadcast stations have chosen "retransmission consent". They are seeking fees from the cable operator for delivering their off-air signals to you. Under the new law we are obligated to negotiate with each broadcaster that has elected "retransmission consent".

If an agreement is not reached by October 6, 1993 with any of the following channels, TKR Cable, Long Beach Island, will not be permitted to carry these stations

• WKYW - Channel 3 Phila.	• WCBS - Channel 2 NY
• WPVI - Channel 6 Phila.	• WNBC - Channel 4 NY
• WCAU - Channel 10 Phila.	• WNYW - Channel 5 NY
• WPHL - Channel 17 Phila.	• WABC - Channel 7 NY
• WTXF - Channel 29 Phila.	• WPIX - Channel 11 NY

### Q: Will I continue to receive FM channels?

A: As of October 6, 1993, FM Services will no longer be available. However, there is a new service we are looking to possibly introduce in 1994 called DMX (Digital Music Express), which brings to your home or place of business 24 hours of individually formatted CD quality music channels. There will be a monthly fee for this service. If you are interested in receiving this service, please contact us.

### Q: Will my rates change under the new law?

A: It is a misconception that your cable bill will automatically be reduced. This claim was made without full consideration for the actual operating costs. In May 1993, the FCC issued a ruling which set "benchmarks" for determining cable rates and equipment. A "benchmark" is defined as a per-channel FCC formula. TKR will adjust your basic cable rates to the "benchmark" effective August 31, 1993. The new rates are contained in the rate schedule section of this brochure.

### Q: What is the charge for additional outlets?

A: The new law eliminates the additional outlet service charge. It does however, establish separate wiring charges for each cable outlet, including the primary outlet. Effective August 31, 1993, the new per outlet wiring charge will be 2¢ per month.

**Q: All of this sounds expensive and complicated. Who will pay for this process, review and the ongoing overseeing of these rulings?**

A: Every taxpayer in the United States. It is also possible that cable customers will be affected directly. Let us explain. Taxpayers fund the FCC. This government agency has an annual budget of \$129.9 million. An approximation of 12 million has been requested to begin the implementation of the 1992 Cable Act. James Quello, the acting FCC Chairman, has also proposed a Cable User Fee of \$16 million to cover regulatory costs.

It has been estimated by the FCC that regulation will cost between \$20 and \$50 million every year. Cable caseloads could exceed those of all 50 Public Utility Commissions combined. The FCC will need approximately 240 new employees, including attorneys, accountants and economists. All to administer this new cable act process.

**The FCC is currently reconsidering numerous areas of these rules. A number of the rules are also presently being challenged in the courts. The results could lead to more changes. TKR will keep you fully informed on new developments.**

**The new federal cable law is transforming the way we conduct business. While complying with the new law, we are working hard to minimize any inconvenience to you. We thank you for your continued patronage. Please be assured that we are dedicated to remaining the best choice in home delivered entertainment.**

**As always we invite your questions and comments. Please feel free to call our office at (609) 492-2749**

## Installation and Connection Fees

Standard Installation .....	\$70.00
Each additional outlet installed .....	\$10.00
Reconnection .....	\$60.00
Each additional outlet reconnected .....	\$ 5.00
Install Additional Outlet to Existing Service .....	\$30.00
Change Location of Existing Outlet .....	\$30.00
Connect Premium Service .....	\$15.00
Install VCR .....	\$20.00
Unnecessary Trip Charge .....	\$20.00
New Customer Fee - Service is Active No Reconnect Necessary .....	\$25.00
Transfer Fee - Existing Customer Moving to New Address on LBI where Service is Active .....	\$10.00

All installation/connection fees are subject to  
6% New Jersey Sales Tax

\* For a complete list of rates and installation fees,  
please call our office

## RATE INFORMATION

### Monthly Rates

#### Basic Services

As of March 1, 1993

Basic Cable .....	\$20.50
Age and Income Qualified .....	\$17.50
Additional Outlet .....	\$ 4.00
Standard Converter .....	\$ 2.00 ✓
Remote Control Converter .....	\$ 3.00 **

#### Premium Services

Home Box Office .....	\$11.00 ✓
Cinemax .....	\$10.50 *
Disney .....	\$7.95

\* Home Box Office, Cinemax and Basic Service combination offers \$3.00 Discount

\*\* One remote converter free with Disney (for non-cable ready TV)

BASIC SERVICE REQUIRES A SEVEN (7) MONTH MINIMUM CONNECTION  
HBO, CINEMAX and/or DISNEY REQUIRES A THREE (3) MONTH MINIMUM CONNECTION

**Annual Service** - Pay for 11 months of service and receive the 12th month free. Service must remain active for the entire 12 months to receive the free month of service. Any installation or reconnect fees will be in addition to the annual service charge. Service remains active until TKR Cable is notified by the customer to disconnect. Seven consecutive months of service must be fulfilled prior to disconnection.

**Seasonal Service** - Service is reconnected upon the customer's request and remains active for 7 consecutive months. A reconnect fee and seven months of service is charged in advance.

#### **EXAMPLE**

(1 Outlet Basic Service Only)

#### Yearly Service

\$20.50 per month  
x 11 months yearly prepay  
\$225.50 TOTAL ANNUAL FEE

#### Seasonal Service

\$20.50 per month  
x 7 months seasonal service  
\$143.50 Total Service  
PLUS  
\$60.00 Reconnect Fee  
3.60 Sales Tax  
\$63.60 Total Connect Fees



Cable Company  
serving Long Beach Island

(609) 492-2749

\$207.10 TOTAL SEASONAL FEE

# TKR Channel Line-Up

NOTE: This is a tentative channel line-up. It is subject to change without prior notice as final negotiations with broadcasters are completed.

CABLE NO.	NAME	SERVICE
2	ESPN	Sports
<del>3</del>	<del>WKYW (3)</del>	<del>NBC - Philadelphia</del>
4	CNN 1	24 Hour News
5	HBO	Premium
<del>6</del>	<del>WPVI (6)</del>	<del>ABC - Philadelphia</del>
<del>7</del>	<del>WNYW (5)</del>	<del>INDEPENDENT - New York</del>
8	QVC	Home Shopping
9	WWOR (9)	INDEPENDENT - New York
<del>10</del>	<del>WCAU (10)</del>	<del>CBS - Philadelphia</del>
<del>11</del>	<del>WPIX (11)</del>	<del>INDEPENDENT - New York</del>
12	WHYY (12)	PBS
13	COMMUNITY BULLETIN BOARD	
14	PREVUE CHANNEL GUIDE	
15	NICKELODEON	Children & Family
16	WEATHER CHANNEL	24 Hour Weather
<del>17</del>	<del>WPHL (17)</del>	<del>INDEPENDENT - Philadelphia</del>
18	FAMILY CHANNEL	Family Entertainment
19	MTV	Music Videos
20	CINEMAX	Premium
21	LIFETIME	Family / Medical
<del>22</del>	<del>WABC (7)</del>	<del>ABC - New York</del>
23	WNJS (23)	PBS
	VISN	Religious
24	VH-1	Music Videos
25	CNN 2	Headline News
26	USA	Sports & Movies
27	A&E	Arts & Entertainment
<del>28</del>	<del>WNBC (4)</del>	<del>NBC - New York</del>
<del>29</del>	<del>WTFX (29)</del>	<del>FOX - Philadelphia</del>
<del>30</del>	<del>WCBS (2)</del>	<del>CBS - New York</del>
31	C-SPAN	House of Representatives
32	DISCOVERY	Education / Travel
33	TNN	Nashville / Country
34	CNBC	News / Stocks / Gen. Info.
35	TNT	Turner Network TV
36	So. Regional HS	Local
	MSG	Madison Square Garden
66	DISNEY	Premium

NOTE: As October 6, 1993, FM Services will no longer be available.

☐ PREMIUM SERVICE Pending outcome of negotiations, after October 6, 1993, service may be dropped.

## NEW TKR CABLE-TV RATES

The following rates are tentatively scheduled to go into effect on Aug. 31, 1993.

SERVICES	MONTHLY
Basic Cable 33 Channels. . . . .	\$21.36
Basic Cable (Qualified Individuals). . . . .	18.36
HBO . . . . .	11.00
CINEMAX . . . . .	10.50
DISNEY . . . . .	7.95
TKR PAY-PER-VIEW . . . . .	COST BASED ON EVENT

\*See Discount paragraph in this brochure for qualifications.  
NOTE: Basic Cable Service requires a 7 month minimum. All Premium Services have a 3 month minimum. Prices on Premium Services are in addition to Basic Cable Service monthly charges.

CONVERTER SERVICES AND EQUIPMENT	MONTHLY
Each Outlet (including primary outlet). . . . .	.02¢
Standard Converter (each) . . . . .	.73¢
Remote Converter** (each) . . . . .	.31¢

\*\*Due to limited availability, the Remote Converters will be issued on a first come first serve basis, until all are gone.

INSTALLATION / SERVICE	One Time Only Charge
Primary Installation. . . . .	\$19.60*
Reconnection. . . . .	9.37*
Reconnect and Relocation. . . . .	19.60*
Add Premium Service. . . . .	4.26*
Add Outlet. . . . .	19.60*
Relocate. . . . .	17.04*

\*Plus Trip Charge of \$1.02 and 6% Sales Tax

The above is a list of the most common charges. We will advise you on any other charges prior to work being scheduled.

All service and installation charges have been regulated by the government. If you have any questions regarding charges, please contact us at the customer service number on this brochure.

**NOTE: If service was prepaid, you will be rate protected until your prepaid service expires.**

**To voice your concerns regarding the Cable Television & Consumer Protection Act, contact your U.S. Senators:**

**Bill Bradley**  
Hart Building, #731  
Washington, DC 20510  
(202) 224-3224

**Frank Lautenberg**  
Hart Building, #506  
Washington, DC 20510  
(202) 224-4744

KY 0467

## SUBSCRIBER PRIVACY NOTICE

As a subscriber to cable services, you are entitled under Federal law to know the following:

1. In order that we may provide reliable, high quality service to you, and to make sure that you are being properly billed for the services you receive, we keep regular business records that contain your name, address and other personally identifiable information including billing, payment and deposit records, the service options you have chosen, and maintenance, repair and complaint records.

2. Unless otherwise noted, all personally identifiable information is used only for the normal business purpose of offering and rendering cable service to you. It is accessible only as often as needed (which could be on a day-to-day basis) to cable system employees and sales agents, businesses which provide services to you (such as our accountants, billing and collection services), program and program guide providers where applicable, program services which periodically audit subscription information, and representatives of the franchising authority. We will not maintain such information after it is no longer necessary for carrying on our business, but will destroy it unless a legitimate request or order to inspect the information is still outstanding.

3. We will consider the information we keep to be confidential, and may, under Federal law, disclose it to a third party only if (a) you consent in advance in writing or electronically; or (b) disclosure is necessary to render cable service and other services we provide to you and related business activities (as described at Paragraph 2 above); or (c) disclosure is required pursuant to a court order and you are first notified of and have an opportunity to contest that order. We may also electronically test the system from time to time to determine whether you are being properly billed for the cable service you are receiving.

4. Unless you object, from time to time we may also disclose your name and address for mailing lists and other purposes. We will not disclose the extent of your viewing or use of a particular service or the nature of any transaction you make over the cable system, but we may disclose that you are among those who subscribe to a particular service. If you wish to remove your name from such lists or limit the use of your name at any time, please obtain from our local business office, fill out, and return a "Non-disclosure of Name and Address Form."

5. You have the right to inspect and request correction of any error in our records that contains information about you, and to enforce your rights by a civil action under Federal law. If you wish to inspect your records, please contact us by mail or telephone, giving us a reasonable period of time to locate and, if necessary, prepare the information for review, and to arrange an appointment during regular business hours.

### Input Selector Switch Order Form

If you wish to obtain an input selector switch from us, please check the appropriate box, fill in the appropriate spaces below, and return this form to our office:

- ☐ I wish to purchase \_\_\_\_\_ input selector switch(es) and have them installed by Storer Cable. I understand that I will be charged \$9.95 (plus tax) for each switch, plus \$20.00 for installation of each one.
- ☐ I wish to purchase \_\_\_\_\_ input selector switch(es) with installation instructions. I understand that I will be charged \$9.95 (plus tax & postage) for each switch.

Name \_\_\_\_\_ Tel \_\_\_\_\_

Address \_\_\_\_\_

Return to: Storer Cable Sales Dept., 515 Double Springs Rd.  
P.O. Box 450, Bowling Green, KY 42101

## STORER CABLE. THE BEST FRIEND YOUR VCR COULD HAVE.



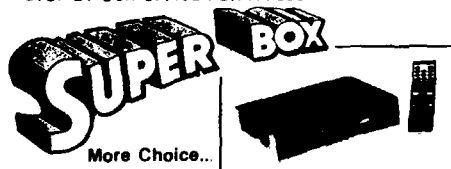
Doesn't your VCR deserve something better than regular TV and just playing movies from the rental store? Give your VCR something special to record, and build your own library of great movies and special events with Storer Cable. Taping from cable channels for personal use is easy and legal. Introduce your VCR to Storer Cable... After all, you've invested a lot in your VCR — you should be getting a lot out of it!



### STORER CABLE SUPER BOX FEATURES:

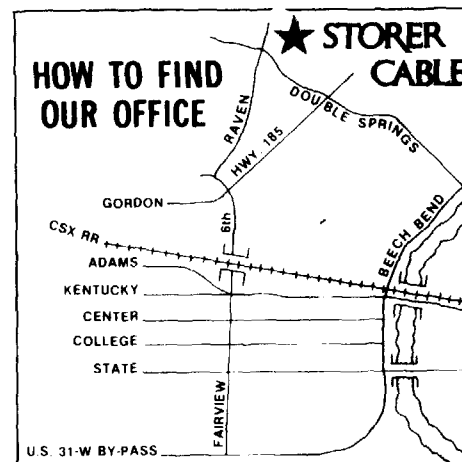
- **ADDITIONAL CHANNEL CAPACITY.** As we add new channels and services, you'll be prepared.
- **PARENTAL CONTROL.** Program certain channels to only be viewable with your own specially selected secret I.D. code.
- **TOTAL REMOTE CONTROL.** Power, volume, programming, scan, favorite channel recall, and more, right from the comfort of your own easy chair.
- **ENCORE.** The new 24-hour-a-day Premium Channel that gives you the great comedy, western, romance, drama, sci-fi, musical and action/adventure films of the '60s, '70s, and '80s. Uncut and commercial free. ENCORE presents a different movie every night of the month in prime time — guaranteed. And the only way you can get it is with the **SUPER BOX**. No extra charge — just more value!
- **ACCESS TO PAY-PER-VIEW EVENTS.** Movies, wrestling, concerts, special events and more will be just a phone call away.
- **TIME CONTROLLED PROGRAMMING.** Get the most out of your VCR by letting it tape those things you want to see while you're out of the house. Record the same thing for several days or different things on different channels. The **SUPER BOX** gives you the flexibility you need.

STOP BY OUR OFFICE FOR A FULL DEMONSTRATION!



More Choice...  
More Convenience...  
More Control... Right in the palm of your hand!  
First Come — First Served! Quantities are limited.

CALL TODAY! 782-0903



### STORER CABLE

515 Double Springs Rd., Bowling Green, KY 42101

# 782-0903

### OFFICE HOURS

Monday-Friday:  
8:00 a.m.-5:00 p.m.

INSTALLATION OR ACTIVATION  
APPOINTMENT DATE

BETWEEN

**THE BEST  
ENTERTAINMENT  
AND  
INFORMATION  
VALUE IN TOWN**

*All for You*

**STORER CABLE**  
SOUTHERN KENTUCKY

## CHANNEL LINE-UP

### BASIC

- 2 - **Public Access/CMTV** (Country Music Television)
- 3 - **City and County Government Access**
- 4 - **WKGB (KET) Bowling Green, KY**
- 5 - **RELIGIOUS ACCESS/VISN/TBN**
- 6 - **STORER CABLE 6/America's Disability Channel**
- 7 - **WKNT (FOX)** Smiths Grove, KY
- 8 - **WSMV (NBC)** Nashville, TN
- 9 - **WBKO (ABC)** Bowling Green, KY
- 10 - **WTVF (CBS)** Nashville, TN
- 11 - **WKYU** (Western Kentucky University)
- 12 - **THE DISCOVERY CHANNEL/Educational Access**
- 13 - **CNBC/WKRN (ABC)** Nashville, TN
- 14 - **WDCN (PBS)** Nashville, TN
- 15 - **WZTV (Fox)** Nashville, TN
- 16 - **WLKY (CBS)** Louisville, KY

### SUPERSTATION TIER

- 17 - **SUPERSTATION TBS (IND)** Atlanta, GA
- 18 - **WGN (IND)** Chicago, IL
- 19 - **DIS - THE DISNEY CHANNEL** (Premium Entertainment)
- 20 - **C-SPAN (Cable Satellite Public Affairs Network)**

### ADVANTAGE TIER

- 21 - **HBO - HOME BOX OFFICE** (Premium Entertainment)
- 22 - **MTV** (Music Television)
- 23 - **A & E** (Arts & Entertainment Network)
- 24 - **SHO - SHOWTIME** (Premium Entertainment)
- 25 - **TMC - THE MOVIE CHANNEL** (Premium Entertainment)
- 26 - **CNN** (Cable News Network)
- 27 - **TWC (The Weather Channel)**
- 28 - **BET** (Black Entertainment Television)
- 29 - **LIFETIME**
- 30 - **ESPN** (Entertainment & Sports Programming Network)
- 31 - **USA CABLE NETWORK**
- 32 - **TNT** (Turner Network Television)
- 33 - **FAM** (The Family Channel)
- 34 - **HSN** (Home Shopping Network)
- 35 - **NICKELODEON**
- 36 - **TNN** (The Nashville Network)
- 37 - **MAX - CINEMAX** (Premium Entertainment)
- 38 - **ENCORE** (Premium Entertainment)
- 39 - **STORER S.R.O.** (Pay-Per-View)
- 40 - **VIEWER'S CHOICE** (Pay-Per-View)
- 41 - **VH-1** (Video Hits - One)

## FM STEREO CABLE LINE-UP

STATION	CABLE FREQUENCY	PROGRAMMING
<b>Cable 6</b>	87.6	Cable 6 audio
<b>The Movie Channel</b>	88.4	Cable 25 audio
<b>Country Music TV</b>	88.8	Cable 2 audio
<b>WKYU</b> Bowling Green	89.3	Classical/NPR
<b>WCVK</b> Bowling Green	89.9	Christian
<b>WPLN</b> Nashville	90.3	Classical/NPR
<b>MTV:</b> Music Television	91.3	Cable 22 audio
<b>HBO:</b> Home Box Office	91.7	Cable 21 audio
<b>WFMT</b> Chicago	93.5	Classical
<b>WPRX</b> Glasgow	94.7	Country
<b>WSM</b> Nashville	95.5	Country
<b>WBZD</b> Bowling Green	97.1	Rock
<b>WDNS</b> Bowling Green	97.5	Rock
<b>WHOP</b> Hopkinsville	98.7	Country
<b>WVLE</b> Scottsville	99.3	Country
<b>WSMV-TV</b>	99.9	Cable 8 audio
<b>WTVF-TV</b>	100.7	Cable 10 audio
<b>WBVR</b> Russellville	101.5	Country
<b>Showtime</b>	102.3	Cable 24 audio
<b>WBKO-TV</b>	102.9	Cable 9 audio
<b>WKDF</b> Nashville	103.3	Rock
<b>WGFX</b> Gallatin	104.5	Contemporary Hits
<b>WWOQ</b> Glasgow	105.5	Contemporary Hits
<b>WLAC</b> Nashville	105.9	Adult Contemporary
<b>WBLG</b> Smiths Grove/B G	107.1	Adult Contemporary

## CABLE SERVICE FEES

Basic Service	*\$13.95/Month
Superstation Tier	*\$2.30/Month
Advantage Tier	*\$7.85/Month
HBO	\$10.95/Month
SHOWTIME	\$10.95/Month
DISNEY CHANNEL	\$ 8.95/Month
THE MOVIE CHANNEL	\$10.95/Month
CINEMAX	\$10.95/Month
ENCORE	Free Bonus with Super Box
Second through Fifth Premium Channel	\$ 6.95/Month
Additional Cable Connection	\$ 4.50/Month
With Premium Channel	\$4.00/Month
FM Stereo (with Cable TV Service)	\$ 3.00/Month
FM Stereo (without Cable TV Service)	\$ 5.25/Month
Primary Connection Installation	\$60.00
Primary Connection Activation	\$40.00
Additional Connection Installation	\$20.00 Each
Additional Connection Activation	\$10.00 Each
*Monthly Service Fee total price shown includes applicable taxes and government fees.	

**For details and additional information regarding these cable services, as well as service transfers, remote controllable converters, pay-per-view events, and any specially priced service packages, please phone our business office at 782-0903.**

## IMPORTANT BILLING AND CONVERTER PROCEDURES

When you came to the Storer office to subscribe to cable, you were given an installation date and it is written on this form. After your cable is installed, you will receive a bill in approximately 10 to 12 days. This invoice reflects the money you paid in the sales office and will also be billing you for the upcoming month.

You are always billed one month in advance for your cable service. You will have the same billing date each month unless you make a change in your service. Your monthly statement is mailed from Omaha, Nebraska and will take approximately 5 days to reach you. If you make a payment AFTER your bill has been printed, that payment will not be reflected on the bill that is already in the mail to you.

In order to avoid disruption of your cable service, you must pay your bill on a regular monthly basis.

Should you move to another residence within our service area we will be glad to transfer your cable service if your account balance with us is paid up-to-date. There is a small transfer fee required. We ask that you please give us at least five (5) days notice BEFORE you move so that we may be able to connect the service at your new address without the inconvenience of a long delay.

When you call our office to request your transfer, you will be asked to take your converter with you to your new address. **DO NOT LEAVE THIS EQUIPMENT AT YOUR OLD ADDRESS!** This converter is valued at \$250.00 and you are responsible for its safekeeping.

Should you decide to disconnect your cable service, the converter **MUST** be returned to our office in order for us to stop billing your account. Your bill will stop the day the converter is returned. Protect your credit — return the converter.

If you should experience any reception problems, please call our service department at 782-3703; it's answered 24 hours a day. For billing or installation questions, please call our business office at 782-0903.

At Storer Cable, we appreciate our customers and are committed to providing the absolute best information and entertainment value in town. Should you ever have a question regarding your cable television service, please do not hesitate to contact us. We thank you for the opportunity to serve you!

## FOR YOUR INFORMATION

Storer Communications of Southern Kentucky, Inc. strives to provide all of our customers with the programming they want to see. Until a few years ago, we were restricted by federal regulations from satisfying some of your requests. Instead, we were required to carry all "off-air" television broadcast signals whether the majority of you wanted to see them or not, or whether they duplicated other stations. In 1987, those federal restrictions were totally eliminated. Thus, as of now, we may not have to carry some "off air" television signals. If we don't, you will still be able to see those signals, if you want, but you will have to use an antenna, in conjunction with an input selection switch (commonly referred to as an A/B switch), in order to access broadcast signals available off-the-air and not carried on the system.

An A/B switch is a device which connects both your cable service and your antenna to your TV set that will enable you to select between cable service and off-the-air broadcast signals. **Note: Never attach an antenna directly to a cable-served TV set!** Such an improper connection can cause serious safety hazards. The A/B switch is designed to avoid those hazards and aid the viewer in preserving independent access to off-the-air television service in case it is not carried on the system. Switches may be obtained from many different suppliers, and there are a range of switch options available, such as simple manual cable/broadcast switches, multiple input service switches (to work with VCRs, etc.), electronic switches, remote control switches, and television receivers with built-in switches.

All broadcast signals available off-the-air in this community are carried by the cable system except:

WKRN-2, Nashville, TN is carried on our system on a part-time basis only.  
WXMT-30, Nashville, TN

Any questions you may have relating to input selector switches should be directed to any of our customer service representatives at 782-0903.

## INPUT SELECTOR SWITCH NOTICE

In accordance with FCC rules, we are offering to supply an input selector switch (commonly referred to as an "A/B switch") for each separate television set to which cable service is provided. The switch connects both to the cable service and an antenna, and enables selection between cable service and off-the-air broadcast television signals. You may already have such switching capabilities, either in a separate device or as a built-in feature of your television set. If you already have this capability, you do not need an additional switch. However, if you do not have such switching capability we can install a switch or you may obtain a switch from us with written self-installation instructions. There is absolutely no requirement that you purchase and A/B switch. Input selector switches may be obtained from suppliers other than Storer and you may install them yourself.

You are responsible for any interference resulting from improper installation or use of the switch and we may be required to disconnect your cable service if you fail to correct any problem. You should **NEVER ATTACH AN ANTENNA DIRECTLY TO A CABLE CONNECTED TELEVISION SET.** Such an improper connection can cause serious safety hazards. Additionally, it is your responsibility to have your antenna adequately grounded. We are not required to, and do not supply and/or install an input selector switch, where the antenna (to which the switch would be connected) is not so grounded or is otherwise unsafe. We do not install antenna grounds. You may wish to have an electrical contractor make such an installation where required.

**See Other Side ►**

Effective 1/1/93

## SUBSCRIBER PRIVACY NOTICE

As a subscriber to cable services, you are entitled under Federal law to know the following:

1. In order that we may provide reliable, high quality service to you, and to make sure that you are being properly billed for the services you receive, we keep regular business records that contain your name, address and other personally identifiable information including billing, payment and deposit records, the service options you have chosen, and maintenance, repair and complaint records.

2. Unless otherwise noted, all personally identifiable information is used only for the normal business purpose of offering and rendering cable service to you. It is accessible only as often as needed (which could be on a day to day basis) to cable system employees and sales agents, businesses which provide services to you (such as our accountants, billing and collection services), program and program guide providers where applicable, program services which periodically audit subscription information, and representatives of the franchising authority. We will not maintain such information after it is no longer necessary for carrying on our business, but will destroy it unless a legitimate request or order to inspect the information is still outstanding.

3. We will consider the information we keep to be confidential and may, under Federal law, disclose it to a third party only if (a) you consent in advance in writing or electronically, or (b) disclosure is necessary to render cable service and other services we provide to you and related business activities (as described at Paragraph 2 above), or (c) disclosure is required pursuant to a court order and you are first notified of and have an opportunity to contest that order. We may also electronically test the system from time to time to determine whether you are being properly billed for the cable service you are receiving.

4. Unless you object, from time to time we may also disclose your name and address for mailing lists and other purposes. We will not disclose the extent of your viewing or use of a particular service or the nature of any transaction you make over the cable system, but we may disclose that you are among those who subscribe to a particular service. If you wish to remove your name from such lists or limit the use of your name at any time, please obtain from our local business office, fill out, and return a "Non-disclosure of Name and Address Form."

5. You have the right to inspect and request correction of any error in our records that contains information about you, and to enforce your rights by a civil action under Federal law. If you wish to inspect your records, please contact us by mail or telephone, giving us a reasonable period of time to locate and, if necessary, prepare the information for review, and to arrange an appointment during regular business hours.

X

### SERVICE COMPLAINT PROCEDURE

If you should ever have a complaint about any aspect of your cable service we hope that you would inform us so that we could have an opportunity to address it. We want our customers to be satisfied with their cable service. Call us at 782-0903.

Under Federal Law, if you have a complaint about your cable service that you feel has not been appropriately addressed or properly resolved, you have the right to contact the assigned cable complaint official in your cable franchise area.

Warren County	County Judge's Office	843-4146
Bowling Green	Bobbi Jo Rice	782-2489
Smiths Grove	J. C. Crisp	563-5383
Oakland	Mr. Lynn Larkin	563-4054
Woodburn	Mr. Tommy Chaffin	529-3961
Plum Springs	Mr. Tommy Carder	842-6939

**TKR Cable**  
Of Southern Kentucky

## THE BEST FRIEND YOUR VCR COULD HAVE!

Doesn't your VCR deserve something better than regular TV and just playing movies from the rental store? Give your VCR something special to record, and build your own library of great movies and special events with TKR Cable of Southern Kentucky. Taping from cable channels for personal use is easy and legal. Introduce your VCR to TKR Cable of Southern Kentucky. After all, you've invested a lot in your VCR - you should be getting a lot out of it!

**Cinemax**

**SHOWTIME**

**THE DISNEY CHANNEL**

**HBO**

**ENCORE**

**SUPER BOX**

**VIEWER'S CHOICE**

**TKR Cable**  
Of Southern Kentucky

**SUPER BOX**

### FEATURES:

- **ADDITIONAL CHANNEL CAPACITY.** As we add new channels and services, you'll be prepared.
- **PARENTAL CONTROL.** Program certain channels to only be viewable with your own specially selected secret I.D. code.
- **TOTAL REMOTE CONTROL.** Power, volume, programming, scan, favorite channel recall, and more, right from the comfort of your own easy chair.
- **ENCORE.** The new 24-hour-a-day Premium Channel that gives you the great comedy, western, romance, drama, sci-fi, musical and action/adventure films of the '60's, '70's, and '80's. Uncut and commercial free. ENCORE presents a different movie every night of the month in prime time guaranteed. And the only way you can get it with the SUPER BOX. No extra charge - just more value!
- **ACCESS TO PAY-PER-VIEW EVENTS.** Movies, wrestling, concerts, special events and more will be just a phone call away.
- **TIME CONTROLLED PROGRAMMING.** Get the most out of your VCR by letting it tape those things you want to see while you're out of the house. Record the same thing for several days or different things on different channels. The SUPER BOX gives you the flexibility you need.

STOP BY OUR OFFICE FOR A FULL DEMONSTRATION!

**SUPER BOX**

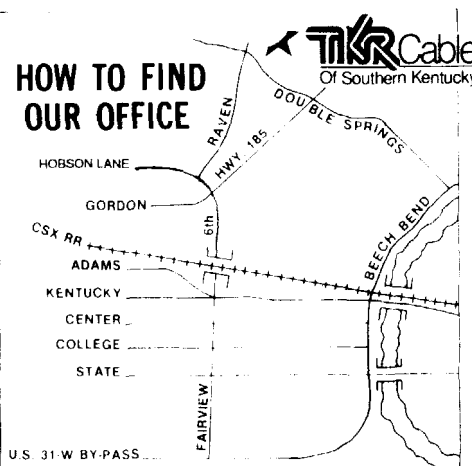
More Choice...

More Convenience...

More Control... Right in the palm of your hand!  
First Come - First Served! Quantities are limited.  
CALL TODAY!

**782-0903**

## HOW TO FIND OUR OFFICE



**TKR Cable**  
Of Southern Kentucky

515 Double Springs Rd., Bowling Green, KY 42101

**782-0903**

### OFFICE HOURS

**MONDAY - FRIDAY:  
8:00 A.M. - 5:00 P.M.**

INSTALLATION OR ACTIVATION  
APPOINTMENT DATE

BETWEEN

**THE BEST  
ENTERTAINMENT  
AND  
INFORMATION  
VALUE IN TOWN**

*All for You!*

**TKR Cable**  
Of Southern Kentucky

A Division of Turner Broadcasting System, Inc.



## CHANNEL LINEUP

### BASIC

- 2 - Public Access/HSN (Home Shopping Network)
- 3 - City and County Government Access
- 4 - WDCN (PBS) Nashville, TN
- 5 - RELIGIOUS ACCESS/VISN/ACTS/TBN
- 6 - LOCAL CABLE 6/Advantage 6
- 7 - WKNT (FOX) Bowling Green, KY
- 8 - WSMV (NBC) Nashville, TN
- 9 - WBKO (ABC) Bowling Green, KY
- 10 - WTVF (CBS) Nashville, TN
- 11 - WKYT (Western Kentucky University)
- 12 - Educational Access/C-SPAN
- 13 - CNBC/WKRN (ABC) Nashville, TN
- 14 - WKGB (KET) Bowling Green, KY
- 15 - WZTV (FOX) Nashville, TN
- 16 - WLKY (CBS) Louisville, KY

### CHOICE PLUS

- \*17 - SUPERSTATION TBS (IND) Atlanta, GA
- \*18 - WGN (IND) Chicago, IL
- \*19 - DISNEY CHANNEL
- \*20 - THE DISCOVERY CHANNEL
- \*21 - HBO - HOME BOX OFFICE
- \*22 - TNT (Turner Network Television)

### ADVANTAGE

- 23 - A & E (Arts & Entertainment Network)
- \*24 - SHO - SHOWTIME
- \*25 - TMC - THE MOVIE CHANNEL
- 26 - CNN (Cable News Network)
- 27 - TWC (The Weather Channel)
- 28 - BET (Black Entertainment Television)
- 29 - LIFETIME
- 30 - ESPN
- 31 - USA CABLE NETWORK
- 32 - MTV (Music Television)
- 33 - FAM (The Family Channel)
- 34 - CMTV (Country Music Television)
- 35 - NICKELODEON
- 36 - TNN (The Nashville Network)
- \*37 - MAX - CINEMAX
- \*38 - ENCORE
- \*39 - TKR S.R.O. (Pay-Per-View)
- \*40 - VIEWER'S CHOICE (Pay-Per-View)
- 41 - VH-1 (Video Hits - One)

\*Choice Plus, Premium Entertainment and Pay-Per-View channels and events require additional viewing and subscription fees. Additional equipment may be required in order to view all or a portion of these services and packages.

All Lineups are Subject to Change  
These Cable Lineups are Effective 8/93

## Digital Music Express



We now offer you a revolutionary new music experience. It's Digital Music Express. DMX brings to your stereo 30 different channels • Crystal Clear CD quality music • 24 hours a day • No commercials and • No distracting IDs. All at the touch of a remote. It will take your breath away.

- |                   |                    |                     |
|-------------------|--------------------|---------------------|
| 1 Symphonic       | 12 Country         | 22 Beautiful        |
| 2 Chamber Music   | 13 Ranchero/Tejano | instrumentals       |
| 3 Opera           | 14 Salsa           | 23 New Age          |
| 4 Lite Jazz       | 15 Urban Adult     | 24 Hottest Hits     |
| 5 Classic Jazz    | Contemporary       | 25 Album Rock       |
| 6 Big Band/Swing  | 16 World Beat      | 26 Heavy Metal      |
| 7 Classic Rock    | 17 Dance           | 27 Alternative Rock |
| 8 50's Oldies     | 18 Reggae          | 28 Show Tunes       |
| 9 Adult Contemp   | 19 '60's Oldies    | 29 R&B Hits         |
| 10 Folk Rock      | 20 Love Songs      | 30 Blues            |
| 11 Modern Country | 21 Great Singers   |                     |

Available for both residential and commercial uses. Service demonstrations are currently available at McGraw-Hill, h.h. Gregg, Poston Electronics and TKR Cable, 515 Double Springs Road. Commercial subscriptions include appropriate music rights and copyright fees.

## CABLE FM STEREO LINEUP

- |  |   |
|--|---|
| 88.4 The Movie Channel (Cable Channel 25)        | 92.5 WFMT FM, Chicago, IL (Classical)           |
| 88.6 Country Music Television (Cable Channel 34) | 92.9 WMJM FM, Bowling Green, KY (A/C 96.7)      |
| 89.3 WKYT FM, Bowling Green, KY (Classical/NPR)  | 105.3 WTVF TV (CBS), Nashville, TN              |
| 89.9 WORS FM, Bowling Green, KY (Country 96.3)   | 105.7 WSMV TV (NBC), Nashville, TN              |
| 90.3 WPLN FM, Nashville, TN (Classical/NPR)      | 106.1 WBVR FM, Russellville, KY (Country 101.1) |
| 90.7 Showtime (Cable Channel 24)                 | 107.1 WBLS FM, Bowling Green, KY (A/C 107.1)    |
| 91.3 MTV (Cable Channel 22)                      | 107.5 WBKO TV (ABC) Bowling Green, KY           |
| 91.7 HBO (Cable Channel 21)                      | 107.9 WKDF FM, Nashville, TN (Rock 103.3)       |

## CABLE SERVICE FEES

Basic	\$10.14/Month
Advantage	8.79/Month
Choice Plus Package (4 Channels)	2.50/Month
Individual Choice Plus Channels	.70/Month
Choice Plus Interdiction Equipment	1.50/Month
Monthly Wiring Charge (Per Outlet)	.03/Month
Super Box	3.49/Month
Super Box Remote Control	.36/Month
Non-Addressable Converter	1.62/Month
HBO	10.95/Month
SHOWTIME	10.95/Month
DISNEY CHANNEL	8.95/Month
THE MOVIE CHANNEL	10.95/Month
CINEMAX	10.95/Month
Second through Fifth Premium Channel	6.95/Month
ENCORE	Free Bonus with Super Box
Residential DMX	12.95/Month
Commercial DMX	Call for Details
FM Stereo (with Cable TV Service)	2.75/Month
FM Stereo (without Cable TV Service)	5.00/Month

Appropriate taxes and government fees will be added to the monthly charges for cable services and will be shown on your cable bill as a separate line item. For details and additional information regarding these cable services, as well as service transfers, installation/activation fees, pay-per-view events, and any specially priced service packages, please phone our business office at 782-0903.

## IMPORTANT BILLING AND CONVERTER PROCEDURES

When you came to the TKR Cable office to subscribe to cable, you were given an installation date and it is written on this form. After your cable is installed, you will receive a bill in approximately 10 to 12 days. This invoice reflects the money you paid in the sales office and will also be billing you for the upcoming month.

You are always billed one month in advance for your cable service. You will have the same billing date each month unless you make a change in your service. Your monthly statement is mailed from Omaha, Nebraska and will take approximately 5 days to reach you. If you make a payment AFTER your bill has been printed, that payment will not be reflected on the bill that is already in the mail to you.

In order to avoid disruption of your cable service, you must pay your bill on a regular monthly basis.

Should you move to another residence within our service area we will be glad to transfer your cable service if your account balance with us is paid up-to-date. There is a small transfer fee required. We ask that you please give us at least five (5) days notice BEFORE you move so that we may be able to connect the service at your new address without the inconvenience of a long delay.

When you call our office to request your transfer, you will be asked to take your converter with you to your new address. DO NOT LEAVE THIS EQUIPMENT AT YOUR OLD ADDRESS! This converter is valued at \$250.00 and you are responsible for its safekeeping.

Should you decide to disconnect your cable service, the converter MUST be returned to our office in order for us to stop billing your account. Your bill will stop the day the converter is returned. Protect your credit - return the converter.

If you should experience any reception problems, please call our service department at 782-3703; it's answered 24 hours a day. For billing or installation questions, please call our business office at 782-0903.

At TKR Cable, we appreciate our customers and are committed to providing the absolute best information and entertainment value in town. Should you ever have a question regarding your cable television service, please do not hesitate to contact us. We thank you for the opportunity to serve you!

## WELCOME TO THE WONDERFUL WORLD OF CABLE TV!

Your television will now deliver a wide variety of entertaining and informative programming choices that just keep getting better every day. With cable TV, you can choose between news, sports, weather, music, movies and more - - any hour of the day. Cable TV brings you many old favorites and an array of new originals that you simply can't see anywhere else. Not every single channel is going to appeal to everyone, but each channel is going to be someone's favorite.

So that you can begin enjoying your cable service as soon as possible, here are a few tips on how it will work with your TV.

### ► YOUR TV IS "CABLE-READY"

(One antenna terminal. Usually able to access many channels without switching from VHF to UHF)

The cable will be attached directly into the antenna connection on the back of your TV by our installer. A switch or button on your TV will be set to "CATV" or "CABLE". You can now choose to watch any "unscrambled" channels by simply selecting the channel number on your television tuner or remote control.

Only premium entertainment channels like Home Box Office (HBO) and Showtime are scrambled. If you choose to make a premium channel a part of your cable TV package, a converter unit (descrambler) will be connected by our installer to your TV. With a converter unit (some people call it a "cable box") you can choose to watch any authorized channel by leaving your television set on channel number three (3) and selecting the channel you want to watch on the converter unit. Both the TV and converter MUST be plugged into an active, grounded electrical outlet.

### ► YOUR TV IS NOT "CABLE-READY"

(Separate UHF and VHF antenna terminals. Channel selector usually goes 2-13 and UHF)

The cable will be connected through a converter unit (some people call it a "cable box") to the VHF antenna terminal on your television. You can choose to watch any authorized channel by leaving your television set on channel number three (3) and selecting the channel you want to watch on the converter unit. Both the TV and converter MUST be plugged into an active, grounded electrical outlet.

If you have a video cassette recorder (VCR) there are several different hookup options depending upon your monthly cable TV service package, the type of equipment you own and how you want to be able to use it. We have diagrams that we would be happy to provide you with and some helpful customer service representatives who will explain the various options. If you choose, we'll be glad to connect it for you for a small additional charge. We certainly hope that you enjoy your cable TV. If you ever have any questions about your service, please give us a call. We're here to help.

Dear TV Viewer:

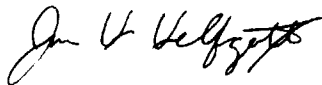
I would like to take this opportunity to introduce you to a great concept — cable television. Why not increase your number of TV channel choices to maximize your options? We would welcome the opportunity to serve you and we're sure that you will see we can offer you a wide variety of choices at reasonable rates.

Please take a moment to look through this brochure. Then, simply call 914-624-8000 and one of our sales representatives will be glad to answer any questions you may have about our rates and packages. Our sales phones are open 24 hours a day! A sales representative will assist you in choosing a cable package that's right for you and can offer you a convenient installation appointment, generally within 3 business days.

TKR Cable Company is committed to high quality customer service and is here for you 7 days-a-week with a full staff of knowledgeable and courteous people. I'm sure that should you decide to try cable, you will be very satisfied with the great programming and improved reception that cable delivers.

Thank you for inquiring about TKR Cable Company, we look forward to hearing from you.

Sincerely,




**James Helfgott**  
General Manager  
TKR Cable Company



The Nanuet Pavillion  
25 Smith Street  
Nanuet, New York 10954

**TKR**  
Cable Company  
*Your Community Connection*



**RATES  
AND  
PACKAGES**

**MONTVALE  
1993**

# MONTVALE CHANNEL LINE-UP

Effective March 1, 1993

B  
A  
S  
I  
C

2	WCBS	31	USA
3	EPG	32	LIFETIME
4	WNBC	33	DISCOVERY
5	FOX	34	CNN
6	WNJM 50	35	AMC
7	WABC	36	A&E
8	LOCAL TKR8	*37	THE MOVIE CHANNEL
9	WWOR	38	MTV
10	QVC	39	COMEDY CHANNEL
11	WPIX	40	VH-1
12	WNYC	41	REQUEST 2
13	WNET	42	C-SPAN
14	HBO	43	TRAVEL CHANNEL
*15	REQUEST	44	VISN
16	WXTV 41	45	BRAVO
17	WTBS 17	46	HEADLINE NEWS
18	WLIW 21	47	FAMILY CHANNEL
19	EDUCATIONAL ACCESS	48	NASHVILLE NETWORK
20	CLASSIFIEDS/ ACCESS	49	BET
21	GOVERNMENTAL ACCESS/C-SPAN II	50	LEARNING CHANNEL
*22	SHOWTIME	51	CNBC
*23	SPORTSCHANNEL	**52	ENCORE
*24	MSG	53	WEATHER CHANNEL
*25	SPORTSAMERICA	54	HILITES
26	ESPN	55/63	E!
27	TNT	*60	SPICE
*28	CINEMAX		
*29	DISNEY		
30	NICKELODEON		

All channels except basic and those indicated in bold print are part of "advantage." \*Only available to addressable customers. Please note new channel assignments for QVC and C-SPAN.

○ - Superstation T  
Subject to change

# MONTVALE RATES AND SERVICES

Effective March 1, 1993

## BASIC/ADVANTAGE SERVICE

	RATE \$	TOTAL MONTHLY FEE (including fees & taxes)
Basic Cable	13.63	13.95
Advantage Tier	8.79	9.00
Superstation Tier	.98	1.00
Senior Basic	11.59	11.86
Senior Advantage Tier	7.47	7.65
Senior Superstation Tier	.83	.85
Commercial Basic	24.42	25.00
Commercial Advantage Tier	17.54	17.95
Additional Outlet	7.77	7.95
Remote Control	2.99	3.00

## PREMIUM CHANNELS a la carte

(additional charges for basic/advantage apply)

HBO	11.96	12.00
Cinemax	11.96	12.00
Showtime	11.96	12.00
The Movie Channel*	5.93	5.95
Sports Package	15.44	15.50
Commercial Sports Package	79.67	79.95
Disney	7.92	7.95
Encore**	7.92	7.95

\*Available to addressable customers only!

\*\*Free with the Sports Package.

## DISCOUNT PACKAGES

include a wireless remote control  
(additional charges for basic/advantage apply)

Bronze Movie (HBO & Cinemax)	18.93	19.00
Bronze Variety (HBO & Showtime)	18.93	19.00
Bronze Family (HBO & Disney)	18.93	19.00
Bronze Sports (HBO & Sports)	22.92	23.00
Silver Movie (HBO, Cinemax & Showtime)	25.91	26.00
Silver Family (HBO, either SHO or MAX & DIS)	25.91	26.00
Silver Sports (HBO, either SHO or MAX & Sports)	29.89	30.00
Gold Movie (HBO & SHO, MAX & Disney)	32.88	33.00
Gold Sports (HBO, SHO, MAX & Sports)	36.87	37.00
Gold Family (HBO, SHO, Disney & Sports)	36.87	37.00
Platinum (HBO, SHO, MAX, Sports & Disney)	43.35	43.50

## INSTALLATION FEES

Standard Installation	69.95
Custom Installation	(quoted upon request)
Electronic Upgrade	15.00
In-Home Upgrade	30.00
VCR hook-up at time of installation	4.95
VCR hook-up separate visit	34.95
Install add. outlet at time of installation	9.95
Install add. outlet separate visit	39.95
Transfer (up to 3 sets)	9.95
Seasonal Reconnect (up to 3 sets)	9.95
Non-Pay Reconnect	30.00
Repair Cut Underground Cable	39.95

## ONE TIME FEE

## MISCELLANEOUS CHARGES

Wall Fish (per interior wall)	30.00
Late Fee (60 days)	5.00
Returned Check Fee	20.00
Not Home Fee for	
Cancelled Appointment or Unnecessary Repair Call	9.95
Unreturned Converter Charge	200.00
Unreturned Remote	30.00
Input Selector Switch	10.95
Parental Lock	(no charge)
Closed Caption Device	(free installation)
VCR Service Call (per hour)	20.00
Relocate	30.00

Dear TV Viewer:

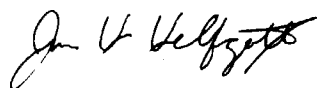
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Thank you for inquiring about TKR Cable Company, we look forward to hearing from you.

Sincerely,



**James Helfgott**  
General Manager  
TKR Cable Company



The Nanuet Pavillion  
25 Smith Street  
Nanuet, New York 10954

**TKR**  
Cable Company  
*Your Community Connection*

NY 0449



**Cable Company**

*Your Community Connection*

# **RATES AND PACKAGES**

**ROCKLAND  
1993**

# ROCKLAND CHANNEL LINE-UP

Effective March 1, 1993

2 WCBS	31 USA
3 EPG	32. LIFETIME
4 WNBC	33 DISCOVERY
5 FOX	34 CNN
6 WNJM 50	35 AMC
7 WABC	36 A&E
8 LOCAL TKR8	*37 THE MOVIE CHANNEL
9 WWOR	38 MTV
10 QVC	39 COMEDY CHANNEL
11 WPIX	40 VH-1
12 WNYC	*41 REQUEST 2
13 WNET	42 C-SPAN
14 HBO	43 TRAVEL CHANNEL
*15 REQUEST	44 VISN
16 WXTV 41	45 BRAVO
17 WTBS 17	46 HEADLINE NEWS
18 WLIW 21	47 FAMILY CHANNEL
19 EDUCATIONAL ACCESS	48 NASHVILLE NETWORK
20 CLASSIFIEDS/ ACCESS	49 BET
21 GOVERNMENTAL ACCESS/C-SPAN II	50 LEARNING CHANNEL
*22 SHOWTIME	51 CNBC
*23 SPORTSCHANNEL	**52 ENCORE
*24 MSG	53 WEATHER CHANNEL
*25 SPORTSAMERICA	54 HILITES
26 ESPN	55/63 E!
27 TNT	*60 SPICE
*28 CINEMAX	
*29 DISNEY	
30 NICKELODEON	

All channels except basic and those indicated in bold print are part of "advantage." \*Only available to addressable customers. Please note new channel assignments for QVC and C-SPAN.  
 ○ - Superstation T  
 Subject to change.

# ROCKLAND RATES AND SERVICES

Effective March 1, 1993

## BASIC/ADVANTAGE SERVICE

	RATE \$	TOTAL MONTHLY FEE (including fees & taxes)
Basic Cable	13.68	14.95
Advantage Tier	9.15	10.00
Superstation Tier	.92	1.01
Senior Basic	11.63	12.71
Senior Advantage Tier	7.78	8.50
Senior Superstation Tier	.78	.85
Commercial Basic	22.88	25.00
Commercial Advantage Tier	16.42	17.94
Additional Outlet	7.57	7.95
Remote Control	2.86	3.00

## PREMIUM CHANNELS a la carte

(additional charges for basic/advantage apply)

HBO	11.43	12.00
Cinemax	11.43	12.00
Showtime	11.43	12.00
The Movie Channel*	5.67	5.95
Sports Package	14.76	15.50
Commercial Sports Package	76.14	79.95
Disney	7.57	7.95
Encore**	7.57	7.95

\*Available to addressable customers only!  
 \*\*Free with the Sports Package.

## DISCOUNT PACKAGES

include a wireless remote control

(additional charges for basic/advantage apply)

Bronze Movie (HBO & Cinemax)	18.09	18.99
Bronze Variety (HBO & Showtime)	18.09	18.99
Bronze Family (HBO & Disney)	18.09	18.99
Bronze Sports (HBO & Sports)	21.90	23.00
Silver Movie (HBO, Cinemax & Showtime)	24.76	26.00
Silver Family (HBO, either SHO or MAX & DIS)	24.76	26.00
Silver Sports (HBO, either SHO or MAX & Sports)	28.57	30.00
Gold Movie (HBO & SHO, MAX & Disney)	31.43	33.00
Gold Sports (HBO, SHO, MAX & Sports)	35.24	37.00
Gold Family (HBO, SHO, Disney & Sports)	35.24	37.00
Platinum (HBO, SHO, MAX, Sports & Disney)	41.43	43.50

## INSTALLATION FEES

Standard Installation	69.95
Custom Installation	(quoted upon request)
Electronic Upgrade	15.00
In-Home Upgrade	30.00
VCR hook-up at time of installation	4.95
VCR hook-up separate visit	34.95
Install add. outlet at time of installation	9.95
Install add. outlet separate visit	39.95
Transfer (up to 3 sets)	9.95
Seasonal Reconnect (up to 3 sets)	9.95
Non-Pay Reconnect	30.00
Repair Cut Underground Cable	39.95

## ONE TIME FEE

## MISCELLANEOUS CHARGES

Wall Fish (per interior wall)	30.00
Late Fee (60 days)	5.00
Returned Check Fee	20.00
Not Home Fee for	
Cancelled Appointment or Unnecessary Repair Call	9.95
Unreturned Converter Charge	200.00
Unreturned Remote	30.00
Input Selector Switch	10.95
Parental Lock	(no charge)
Closed Caption Device	(free installation)
VCR Service Call (per hour)	20.00
Relocate	30.00

Effective August 31, 1999

## Rockland Rates and Services

### BASIC/ADVANTAGE SERVICE – Residential

Basic Cable	\$11.42
Advantage Service	11.41
Senior Basic	9.71
Senior Advantage Service	9.70
Primary Outlet Charge	.08
Additional Outlet Charge	.08

### CONVERTERS/REMOTES

Standard Converter	1.03
Standard Converter Discount	.63
Standard Converter (after discount)	.40
Standard Remote	.36
Addressable Converter	1.76
Addressable Remote	.05

### PREMIUM CHANNELS

(Additional charges for Basic/Advantage apply. Additional charges for converters/remotes may apply.)	
Value Plus (package)	2.50
Value Plus (per channel)	.65
Interdiction Equipment	1.50
HBO	11.43
Cinemax	11.43
Showtime	11.43
The Movie Channel (TMC)	5.67
Sports Package	
(includes: SportsChannel, NewSport, MSG, Encore)	
Sports (per channel)	10.00
SportsChannel & NewSport	10.00
MSG	10.00
Disney	7.57
Encore	7.57

### PREMIUM PACKAGES

(Additional charges for Basic/Advantage apply. Additional charges for converters/remotes may apply.)	
Bronze Movie (HBO & Cinemax)	18.09
Bronze Variety (HBO & Showtime)	18.09
Bronze Family (HBO & Disney)	18.09
Bronze Sports (HBO & Sports)	21.90
<b>MVP Package – A great value!</b> (HBO, SHO & TMC)	23.00
Silver Movie (HBO, Showtime & MAX)	24.76
Silver Sports (HBO, either SHO or MAX & Sports)	28.57
Gold Sports (HBO, SHO, MAX & Sports)	35.24
Gold Family (HBO, SHO, Disney & Sports)	35.24
Platinum (HBO, SHO, MAX, Sports & Disney)	41.43

### INSTALLATION FEES

Primary Installation	\$40.33
Apartment Connect	19.29
Apartment Connect/Relocate	40.33
Reconnect/Relocate	40.33
Non-Pay Reconnect	14.03
Reconnect	19.29
Addressable Transaction Fee	2.00
Add Advantage Service	8.77
Add Trapped Premium	8.77
Add Additional Outlet	40.33
Add Basic/Standard Converter	19.29
Add Addressable Converter	31.57
Add Interdiction Equipment	19.29
Add Hand-Held Remote Control	8.77
Add A/B Switch	14.03
Add VCR/Game	40.33
Add Wireless Remote Converter	19.29
Save Non-Pay Disconnect	8.77
Pick up Basic/Standard Converter	14.03
Pick up Addressable Converter	26.31
Relocate	35.07
Remove Installation	35.07
Run Underground Installation	14.03
Truck Roll	6.75
(Charged for each visit to the home)	
Hourly rate for wall fish	105.22

(Multiple charges for installation may apply.)

### MISCELLANEOUS CHARGES

Late Fee	5.00
Returned Check Fee	20.00
Unreturned Converter	150.00
Unreturned Remote	15.00
A/B Switch	10.95
Parental Lock	(no charge)
Closed Caption Device	(please inquire)

The above rates do not apply to commercial accounts.  
Please call for rate information.

All rates do not include fees and taxes which will be  
itemized separately on your monthly statement.



Working to  
accommodate the  
new regulations.

BULK RATE  
US POSTAGE  
PAID  
Permit #57  
Valley Cottage



**TKR**  
Cable Company  
Local Community Connection

The Nanuet Pavilion  
25 Smith Street  
Nanuet, New York 10954

TKR Cable of Rockland, serving:  
The Towns of Ramapo, Clarkstown and Orangeburg  
The Villages of Spring Valley, Upper Nyack, South Nyack, Grandview,  
Pearmont, Chestnut Ridge, New Hempstead, Wesley Hills, Montebello and Airmont  
And in NJ, the Borough of Montvale

## DEAF / HEBREW SPEAKING CUSTOMER:

In 1992, Congress passed into law the Cable Television Consumer Protection and Competition Act. This new law has changed the way TKR Cable can conduct its business. How the new law affects your cable service is explained in this very important letter. Please review it carefully, and if you have any questions, please call our office at (914) 624-8200.

### The New Must Carry Law

Changes will occur to your channel line-up due to the must carry provision in the new law. Local television stations that request carriage are now *guaranteed* a place on TKR's channel line-up. By October 6th, TKR Cable will be required to add the following 4 television stations to the channel line-up: WNJU (47), WHSE (68), WMBC (63), and WNYE (25).

### The New Retransmission Consent Law

Another aspect of the new law which will affect your channel line-up is called retransmission consent. TKR Cable must obtain the written consent of some local television stations in order to carry them. While we are presently negotiating with these stations, some of them want TKR Cable, and ultimately you, to pay for receiving their programming. TKR Cable maintains that television stations, which are delivered over the airwaves free to non-cable homes, should remain free to cable customers.

Therefore, if TKR Cable does not obtain the written consent of the following local television stations by October 5, TKR Cable will not be permitted to carry these stations. If you are opposed to this, please let these broadcasters know:

CBS	WNBC	WNYW
1 West 52nd Street	30 Rockefeller Plaza	205 East 67th Street
New York, NY 10019	New York, NY 10112	New York, NY 10021
AX: 212-667-7987	Fax: 212-640-5788	Fax: 212-249-1182
ABC	WPIX	
Lincoln Square	11 WPIX Plaza	
New York, NY 10023	New York, NY 10017	
	Fax: 212-210-2590	

In the event that consent is not given, and TKR Cable replaces these stations, you may continue to receive these local television stations by using an A/B switch and an antenna. We apologize for any inconvenience caused by the new federal law.

### The New Cable Rate Regulation

It was widely reported that cable rates would be reduced under the new cable law. Unfortunately, this was reported without full consideration of the regulations. Many customers, particularly those with multiple cable outlets, will see a significant reduction in their cable bill, and some customers will pay more under the new law. In general, customers with only one television connected to cable service and a converter may see an increase in their cable bill. The following is a breakdown of the four significant changes in your billing:

### New Cable Service Fees

Under the new FCC regulations your basic cable service may be reduced. In an effort to conform to the new regulations we will be adjusting our basic cable service rates effective Aug 31st. Below are our new monthly rates:

Basic	\$11.42 per month
Advantage	\$11.41 per month

Please note that the Superstation Tier has been eliminated. Prices for premium channels, and pay per view services remain unchanged.

### Introducing Value Plus

TKR Cable has created a new type of service, designed for customers who want a choice in ordering selected cable channels. We are providing these channels, which were formerly in Basic or Advantage, on an a-la-carte (pay per channel) basis, or as a complete package called **Value Plus**. The Value Plus channels are: **TNT, CNBC, Discovery, and American Movie Classics**. As a current Basic/Advantage customer, you do not need to do anything. You will continue to receive all 5 of the Value Plus channels. The cost of Value Plus will now be itemized on your bill.

While Value Plus provides the best savings, customers interested in a specific a-la-carte channel will pay 65 cents per channel, plus an equipment charge of \$1.50 per month. If you are interested in receiving a specific a-la-carte channel, please call our office so that we can install the necessary equipment and insure the proper billing.

### Here is how a-la-carte works!

1 Value Plus Channel	=	\$ .65
Equipment Charge	=	\$1.50
Total monthly cost for one channel	=	\$2.15

**Get All 5 Value Plus Channels For Only \$2.50 Per Month - With No Extra Equipment Fee!** Once again, the most economical way to receive these channels is with Value Plus, priced at \$2.50, and pay no additional equipment charges.

### Converter Equipment Rates

The new law has changed the structure of how TKR Cable can charge for cable equipment. Effective August 31st, TKR Cable will implement the following monthly converter charges:

Each Standard Converter	\$1.03 per month
Standard Converter Discount	.63 per month
Each Standard Converter (after discount)	.40 per month
Each Addressable Converter	1.76 per month
Each Standard Remote Control	.36 per month
Each Addressable Remote Control	.05 per month

If you have a cable ready TV set or VCR, you may not need a converter. In this case, we suggest you return this equipment to TKR to avoid unnecessary converter equipment fees, and start saving today on your cable bill. (*Converters are required to receive some premium channels and pay per view service. Please call if you have any questions.*)

### Cable Outlet Fees

The new law drastically reduces the cost associated with additional outlets. Effective August 31st, the new outlet wiring charge, for each outlet including the primary, will be 8 cents per month.

Now is the time to wire those extra rooms in your home! For just 8 cents per outlet, plus an installation fee, getting cable television throughout your home is now more affordable. (*Additional equipment may be necessary for more than 3 additional outlets.*)

### Changes To Your Bill

Your next cable bill may not reflect these very important changes due to computer billing cycles. If it does not, we will be adjusting your following month's bill to reflect the changes which become effective on August 31st. Please be patient. The new cable law is changing the way we conduct business. While complying with the new law, we are working hard to minimize any inconvenience to you. If you have any questions, please call our office at (914) 624-8200.

We thank you for your continued patronage, and be assured that we are working hard to remain the best choice in home delivered entertainment! Attached you will find a new rate schedule effective August 31, 1993, and a new channel line-up card, effective October 6, 1993.

Sincerely,

*James H. Helfgott*  
James H. Helfgott  
General Manager

## Rockland Channel Line-up

Effective October 6, 1993

2 WCBS	33 BET
3 Program Guide	34 CNN
4 WNBC	35 Weather
5 WNYW	36 A&E
6 WNJM (50)	37 ESPN
7 WABC	38 MTV
8 TKR	39 Comedy
9 WWOR	40 VH-1
10 QVC	41 TLC
11 WPIX	42 Nickelodeon
12 WNYC (31)	43 TNN
13 WNET	44 VISN
14 HBO	45 Bravo
15 TNT	46 Headline News
16 CNBC	47 Family
17 WTBS (17)	48 Travel
18 Discovery	49 C-SPAN
19 AMC	50 Hilites
20 WXTV (41)	51 TMC
21 WLIW (21)	52 CINEMAX
22 WNJU (47)	53 SHOWTIME
23 WHSE (68)	57 REQUEST
24 WMBC (63)	58 SPICE
25 WNYE (25)	60 REQUEST
26 Educational Access	62 Hilites
27 Public Access	63 ENCORE
28 Gov't. Access	64 SPORTSCHANNEL
29 PPV Hilites	65 NEWSPOET
30 E!	66 MSG
31 USA	67 DISNEY
32 Lifetime	

**Bold**-Advantage Premium Pay Per View

Subject to change. Channel Designations May Vary!

*Providing our customers with the best possible service has always been our first priority at TKR.*

*Look over the information contained in this brochure. If you have any questions, please do not hesitate to call and speak to one of our customer service representatives. We are sure you will discover that cable television from TKR is the best value for your entertainment dollar.*

**TKR Cable Company of Hamilton**  
**2137 Hamilton Avenue**  
**Hamilton Township, New Jersey 08619-3610**

**Office Hours:**

Monday, Tuesday, Wednesday, Friday

8:30 a.m. to 6:00 p.m.

Thursday

9:00 a.m. to 6:00 p.m.

Saturday

8:00 a.m. to 4:00 p.m.

**Telephone Numbers (24 hours a day):**

Customer Service

(609)586-2288

OASIS (automated phone system)

(609)586-8570

**Pay Per View Express Ordering Numbers:**

**Request** (movies shown 24 hrs. a day)

*Call 30 minutes before to 15 minutes after the start time of the movie or special event*

1-800-769-1370

**Spice** (movies shown 9 p.m. to 3 a.m.)

*Call from 8:30 p.m. to 12 midnight and receive an entire evening of Spice Adult entertainment for only \$6.95*

1-800-769-1372

TKR is an Equal Opportunity Employer



### Installation Rates

Standard Residential .....	\$60.00
Standard Reconnection .....	\$40.00
Relocation of Outlet .....	\$40.00
Reconnection & Relocation .....	\$60.00
Transfer to another address with same level of service .....	FREE

#### Additional Outlets

During initial installation ..... \$25.00

Separate trip ..... \$40.00

#### Pre-wire of Outlets

First Outlet ..... \$25.00

Each Additional Outlet ..... \$20.00

Wall Fish Charge (per wall) ..... \$15.00

#### Premium Service Upgrade

Completed in Office ..... \$ 5.00

Trip by Technician ..... \$40.00

#### Reconnection of Delinquent Accounts

Completed in Office ..... \$30.00

Trip by Technician ..... \$60.00

Monies collected at door ..... \$40.00

### Other Charges

Return Check Charge ..... \$25.00

Late Payment Handling Fee ..... \$ 5.00

Antenna Switch ..... \$10.95

VCR Kit ..... \$14.95

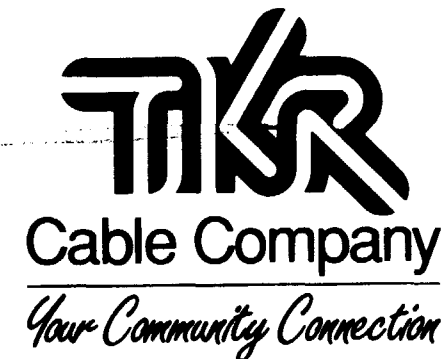
#### Unnecessary Trip Charge

after notification ..... \$40.00

*Above prices are subject to NJ State Sales Tax*

TKR - HAMILTON  
NJ 0459

## Customer Information



*Price listed in this brochure are effective April 1, 1993*



## Channel Line-Up

### BROADCAST BASIC

2	WCBS (CBS of NYC)
3	KYW (NBC of Phila.)
4	WNBC (NBC of NYC)
5/55*	WNYW (FOX of NYC)
6/56*	WPVI (ABC of Phila.)
7	WABC (ABC of NYC)
8	TKR Cable 8
9	WWOR (NYC Independent)
10	WCAU (CBS of Phila.)
11	WPIX (NYC Independent)
12	WHYY (PBS of Wilmington, DE)
13	WNET (PBS of NYC)
14	WZBN (Hamilton Twp. Independent)
15	QVC (Home Shopping)
16	Hamilton Township Schools
17	WPHL (Phila. Independent)
18	WTFX (29/FOX of Phila.)
19	WNYC (31/PBS of NYC)
20	WTGI (61/International Channel)
21	NJN (52/PBS of Trenton, NJ)
22	WGBS (57/Phila. Independent)
23	Mercer County Community College

### S.S. TIER

24	WTBS (Super Station from Atlanta)
25	WGN (Super Station from Chicago)

### ADVANTAGE

26	Home Box Office (HBO)
27	Cinemax
28	Cable News Network (CNN)
29	The Weather Channel
30	USA Network
31	Turner Network Television (TNT)
32	CNBC/Madison Square Garden Network (MSG)
33	ESPN
34	The Travel Channel/SportsChannel Phila.
35	Lifetime
36	Nickelodeon
37/60*	American Movie Classics (AMC)

### ADVANTAGE PLUS

37	Request Pay-Per-View
38	SHOWTIME
39	Pay-Per-View Schedule & Information
40	The Disney Channel
41	PRISM
42	ENCORE
43	EWTN/VISN- religious programming
44	The Nashville Network (TNN)
45	Music Television (MTV)
46	Video Hits One (VH-1)
47	The Discovery Channel
48	Cable Television Network of New Jersey (CTN)
49	Arts & Entertainment Network (A&E)
50	The Family Channel
51	C-SPAN
57	Spice Adult Pay-Per-View

## Service Rates

### Broadcast Basic

(channels 2-23) ..... \$15.75

### Super Station Tier (must have Broadcast Basic)

(channels 24-25/WGN & TBS) ..... \$ 1.00

### Advantage (must have Broadcast Basic & Super Station Tier)

(channels 28-37) ..... \$ 5.50

### Advantage Plus

(must have Broadcast Basic, Super Station Tier, & Advantage)  
(channels 39, 43-51) ..... \$ 1.00

*Note: There is a \$1.25 Senior Citizen/Physically Challenged discount available for customers subscribing to Advantage service or higher and who meet the necessary requirements.*

### Premium Services

ENCORE	\$ 6.95
Home Box Office (HBO)**	\$11.00
Cinemax**	\$11.00
The Disney Channel	\$11.00
SHOWTIME	\$11.00
PRISM	\$12.00

*Note: Premium Services are discounted in our packages.*

### Remote Services

Standard Remote	\$ 5.00
Volume Remote	\$ 8.00

*Note: Remote Services are discounted in our packages.  
Customers using their own universal remotes are entitled to receive a \$2.00 discount off our regular remote services charges. Does not apply to Discount Package rates.*

### Additional Outlets

Standard & Cable Ready TVs	
receiving channels 2-60	\$ 4.50
Addressable with	
standard remote service	\$ 7.00
Addressable with	
volume remote service	\$ 9.00

\* must have Advantage Plus to get this service

\*\*must have Advantage to get this service

## Discount Packages

*All Discount Packages include the following services:*

- Broadcast Basic Service
- Super Station Tier
- Advantage
- Advantage Plus
- Addressable converter (allows access to Pay-Per-View Services)

*Premium Services available for Packages:*

**HBO, Cinemax, SHOWTIME, PRISM,  
The Disney Channel**

### Extra Value Entertainment Package

*Includes Package Services plus*

HBO, Showtime & Standard

Remote Service ..... \$41.25

### Choice Entertainment Package

*Includes Package Services plus*

any 2 of the listed above Premium Services  
with Standard Remote Service ..... \$42.25\*  
with Volume Remote Service ..... \$45.25\*

### Deluxe Entertainment Packages

*Includes Package Services plus*

ENCORE, Volume Remote Service, and  
any 3 of the listed above Premium Services  
..... \$49.25\*

any 4 of the listed above Premium Services  
..... \$54.45

all 5 of the listed above Premium Services  
..... \$60.45

*\*Add \$1 to price if PRISM is one of your Premium Services*

The service rates listed in this brochure include local franchise,  
New Jersey State Assessment, and/or copyright fees.

Channels in **Bold** are Premium or Pay-Per-View Services and cost additional  
\*Channel position depends on the type of equipment being used

*Providing our customers with the best possible service has always been our first priority at TKR.*

*Look over the information contained in this brochure. If you have any questions, please do not hesitate to call and speak to one of our customer service representatives. We are sure you will discover that cable television from TKR is the best value for your entertainment dollar.*

**TKR Cable Company of Hamilton**  
2137 Hamilton Avenue  
Hamilton Township, New Jersey 08619-3610

**Lobby Hours:**

Monday, Tuesday, Wednesday, Friday

8:30 a.m. to 6:00 p.m.

Thursday

9:00 a.m. to 6:00 p.m.

Saturday

8:00 a.m. to 4:00 p.m.

**Telephone Numbers (24 hours a day):**

Customer Service  
(609)586-2288

OASIS (automated phone system)  
(609)586-8570

**Pay Per View Express Ordering Numbers:**

Request (movies shown 24 hrs. a day)

*Call 30 minutes before to 15 minutes after the start time of the movie or special event*

1-800-769-1370

Spice (movies shown 9 p.m. to 3 a.m.)

*Call from 8:30 p.m. to 1:00 a.m. and receive an entire evening of Spice Adult entertainment for only \$6.95*

1-800-769-1372

TKR is an Equal Opportunity Employer



### Task Charges

Trip by Technician (Truck Roll) .....	\$ 7.25
Primary Installation .....	\$29.26*
Underground Install .....	\$39.44*
Reconnect/Relocate .....	\$29.26*
Reconnect Cable .....	\$14.00*
Apartment Connect .....	\$14.00*
Apartment Connect/Relocate .....	\$29.26*
Add Additional Outlet .....	\$29.26*
Relocate Additional Outlet .....	\$25.45*
Non-Pay Reconnect .....	\$10.18*
Field Collections .....	\$ 6.36*
Addressable Converter Activity ..	\$ 2.00
Install Antenna Switch .....	\$10.18*
Install DMX .....	\$25.45*
Install Interdiction Equipment .....	\$ 6.36*
Connect VCR .....	\$29.26*
Wall Fish (per half hour) .....	\$38.17*

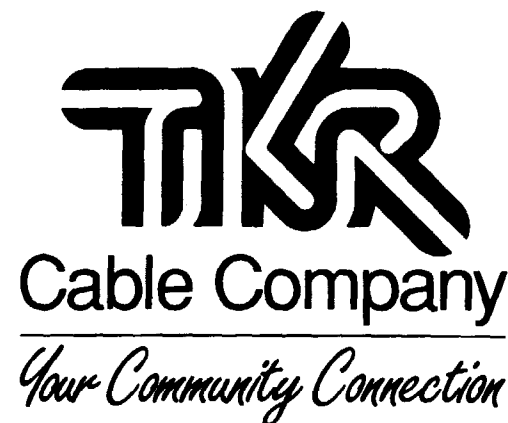
*\*Add Truck Roll charge to amount listed for total amount due.*

### Other Charges

Return Check Charge .....	\$25.00
Late Payment Handling Fee .....	\$ 5.00
Antenna Switch .....	\$10.95
VCR Kit .....	\$14.95

*There are fees for additional tasks not listed here, please call our office for more information.*

*Above rates are subject to New Jersey State Sales Tax*



*Price listed in this brochure are effective August 31, 1993*

## Channel Line-Up

### BROADCAST BASIC

### VALUE PLUS

### BROADCAST BASIC (continued)

### ADVANTAGE

2	WCBS (CBS of New York City)
3	KYW (NBC of Philadelphia)
4	WNBC (NBC of New York City)
5/55*	WNYW (FOX of New York City)
6/56*	WPVI (ABC of Philadelphia)
7	WABC (ABC of New York City)
8	TKR Cable 8
9	WWOR (New York City Independent)
10	WCAU (CBS of Philadelphia)
11	WPIX (New York City Independent)
12	WHYY (PBS of Wilmington, DE)
13	WNET (PBS of New York City)
14	The Discovery Channel
15	Turner Network Television (TNT)
16	CNBC/Madison Square Garden Network (MSG)
17	American Movie Classics (AMC)
18	WTFX (29/FOX of Philadelphia)
19	QVC (Home Shopping)
20	WTGI (61/International Channel)
21	NJN (52/PBS of Trenton, NJ)
22	WGBS (57/Philadelphia Independent)
23	Mercer County Community College
24	WTBS (Super Station from Atlanta)
25	WZBN (Hamilton Township Independent)
26	WGN (Super Station from Chicago)
27	Hamilton Township Schools
28	WYBE (35/PBS of Philadelphia)/Lifetime
29	WPHL (17/Philadelphia Independent)
30	WXTV (41/ Paterson, NJ)
31	WNYC (31/PBS of New York City)
32	WHSP (65/HSN of Vineland, NJ)
33	WHSE (68/HSN of Newark, NJ)
34	WGTW (48/Burlington, NJ Independent)
35	Cable News Network (CNN)
36	Nickelodeon
37	<b>Request Pay-Per-View</b>
38	<b>SHOWTIME</b>
39	<b>Home Box Office (HBO)</b>
40	<b>The Disney Channel</b>
41	<b>PRISM</b>
42	<b>ENCORE</b>
43	<b>Cinemax</b>
44	The Nashville Network (TNN)
45	The Weather Channel
46	ESPN
47	USA
48	EWTN/VISN - <i>religious programming</i>
49	Arts & Entertainment Network (A&E)
50	The Family Channel
51	CTN/C-SPAN
57	<b>Spice Adult Pay-Per-View</b>
60/80*	Music Television (MTV)

Channels in **Bold** are Premium or Pay-Per-View Services and cost additional  
\*Channel position depends on the type of equipment being used.

## Service Rates

### Broadcast Basic\*

(channels 2-13, 18-34) ..... \$16.09

### Advantage\* (must have Broadcast Basic)

(channels 35, 36, 44-51, 60) ..... \$ 6.10

The following services can be purchased separately for a monthly cost of .85¢ each plus \$1.50 equipment charge or together in our discounted Value Plus package listed below with a monthly savings of \$1.65

The Discovery Channel  
Turner Network Television (TNT)  
CNBC/Madison Square Garden Network (MSG)  
American Movie Classics (AMC)

### Value Plus\* (must have Broadcast Basic & Advantage)

(channels 14-17) ..... \$ 3.25

*Note: There is a \$2.00 Senior Citizen/Physically Challenged discount available for customers subscribing to Advantage service or higher and who meet the necessary requirements.*

### Premium Services\*\*

*Premium services are discounted when 2 or more are combined on one account.*

	Ala Carte (1st Premium***)	Discount Rate (2nd, 3rd, etc.)
HBO .....	\$11.00	\$6.00
Cinemax .....	\$11.00	\$6.00
The Disney Channel .....	\$11.00	\$6.00
SHOWTIME .....	\$11.00	\$6.00
PRISM .....	\$12.00	\$7.00
ENCORE .....	\$ 2.95	\$2.95****

\*Equipment may be required to receive this service.

\*\*You must subscribe to Advantage and an addressable converter to receive a Premium Service.

\*\*\*The highest priced Premium Service in your combination is your first Premium and you will charged its ala carte rate.

\*\*\*\*ENCORE is free with 3 or more of the other Premium Services listed above.

## Equipment Charges

Standard "Broadcast Basic Only" Converter ..	\$0.13
Non-addressable Converter .....	\$0.44
Remote Control Unit .....	\$0.10

With TKR's Addressable Converter you are able to:

- Receive Premium Services
- Receive Pay-Per-View Movies & Special Events
- Enjoy the Convenience of Remote Control
- Adjust the Sound Volume of your TV (volume converter only)
- Block-out channels you feel are not suitable for children (available on certain models)

Addressable Converter .....	\$2.41
Addressable Volume Converter .....	\$2.55
Remote Control Unit .....	\$0.10

## Additional Outlets

Home Wiring Fee ..... \$0.02\*

\*Cost per outlet. Add the charge for the equipment used on the outlet if necessary. Charges for equipment are listed above.

## Digital Music Express

TKR Cable now offers you a revolutionary new home music experience. DMX brings to your stereo:

- 30 different channels of music
- Crystal Clear CD quality music
- 24 hours a day
- No Commercials or distracting DJs.
- Comes with a remote that gives you the artist, song title, album title, and more at the touch of a button.

Digital Music Express ..... \$ 9.95

The prices listed in this brochure may be subject to local franchise, New Jersey State Assessment, copyright and/or other governmental fees.